

Yash Mewati

Product Designer

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SUMMARY

Product Designer with 4+ years of experience in SaaS, AI, FinTech and healthcare products. I simplify complex problems into clean, user-friendly digital experiences and work closely with teams to deliver clear UX/UI solutions. Background in IT & FinTech (MBA) adds strength in product thinking and strategy. Independently designed and built StockChai and FieldSetu - two live, AI-powered SaaS products - end-to-end, from product architecture to launch.

EXPERIENCE

PRODUCT DESIGNER | MAINBLU TECHNOLOGIES

APR 2025 – PRESENT | REMOTE

FieldSetu – fieldsetu.com

Field Workforce Management SaaS | Live

- Designed and built end-to-end product architecture for a multi-tenant SaaS platform serving Indian field-service SMBs (solar, CCTV, electrical), with role-based access across Admin, Supervisor, and Worker users.
- Led UX for GPS-tagged photo evidence workflows and a mobile-first worker experience built for low-tech-literacy field teams.
- Built secure backend architecture (Supabase, Postgres row-level security) enabling multi-tenant data isolation, attendance tracking, and plan-based usage enforcement.
- Validated core workflows directly with a live solar-installation design partner, iterating the product based on real on-ground operational feedback.

StockChai - stockchai.com

AI Powered Personal stock research workspace for Indian investor | Live

- Conceptualized and shipped a full-stack SaaS product solo in 7 days - from mental model to live product, without traditional Figma handoff.
- Drove continuous UI iterations based on user behavior, improving clarity, flow, and experience across dashboard, stock detail pages, and onboarding.
- Designed end-to-end product architecture including subscription tiers, AI features, payment integration (Cashfree), and live stock price fetching.
- Launched at stockchai.com with 130+ users onboarded and a live production backend -end-to-end owned by me.

PRODUCT DESIGNER | RP IT SOLUTION

NOV 2025 – MAR 2026 | CONTRACTUAL ROLE | MUMBAI | REMOTE

Designed end-to-end UX/UI for a real estate workforce management platform serving Sourcing Managers, Channel Partners, Promoters, and Site Heads.

- Conducted UX audit and revamped core mobile app flows including partner onboarding, meeting management, and multi-role dashboards.
- Designed scalable mobile interfaces with live location tracking, real-time updates, and role-based access across 4 user types.
- Delivered a reusable design system in Figma covering both mobile app and marketing website for consistent cross-platform experience.
- Produced working frontend deliverables including HTML files and a functional dashboard, zipped and ready for developer handoff.
- Collaborated with stakeholders to translate business requirements into actionable design solutions across app and web.

Key Capabilities: SaaS UX • Mobile Interface Design • Multi-Location Workflows • User Flow Refinement

PRODUCT DESIGNER | SIMPLIFY MONEY

FEB 2025 – SEP 2025 | CONTRACTUAL ROLE | DELHI | REMOTE

Redesigned and expanded the UX/UI of a FinTech and AI-powered learning app focused on financial literacy, gamification, and product growth.

- Audited and revamped the core learning module without disrupting the existing product theme, delivering a refined color system and updated brand direction.
- Designed gamified learning experiences with animated Figma prototypes for developer handoff, covering quiz flows, progress tracking, and engagement mechanics.
- Quiz module redesign drove measurable engagement growth, with quiz participation increasing from 45-65% to 75-92% based on stakeholder feedback.
- Expanded product coverage across 400+ screens including Money Management, Paycheck, Salary Adventure, Gold Purchase flow, and Education section.
- Led end-to-end design ownership from research and wireframing to final handoff across iOS and Android.

Key Capabilities: FinTech UX • Gamification Design • Design Systems • Animated Prototyping • Product Ownership • Modern UI

PRODUCT DESIGNER | DATAVIV TECHNOLOGY

MAR 2022 – JAN 2025 | FULL-TIME | GURUGRAM | REMOTE

- Served as the primary Product Designer, leading UX/UI across all major AI and healthcare products.
- Created UX flows and UI patterns for AI ecosystems, SaaS applications, and cross-platform interfaces.
- Led UX for diagnostic and clinical tools creating intuitive workflows for onboarding, case creation, doctor review, and AI-generated reports.
- Improved clinical dashboards with clearer navigation, hierarchy, and data presentation supported by scalable design systems.

Key Capabilities: AI Product UX • Dashboard Design • Healthcare UX/UI • Web/App UI • Design Systems

AI Model Lifecycle Management Ecosystem

- Simplified technical AI workflows into accessible interfaces for non-technical users.
- Designed user flows for model versioning, training progress, validation, deployment tracking, and performance dashboards.

AI Healthcare Platform for Preventus

- Designed end-to-end UX/UI for Mobile and iPad App, AI-assisted reports, and multi-category medical workflows.
- Improved efficiency by 40% and accuracy by 15% through AI-automated reports and user feedback cycles.

Skin Diagnostics App for Kaya Clinic

- Redesigned app UX/UI for AI-powered skin analysis with improved data clarity and clinical usability.
- Collaborated with ML Engineer to connect skin condition detection model, improving accuracy by 20%.

EDUCATION

MBA, IT & FinTech

Manipal University, Jaipur | 2023 – Nov 2025 | CGPA: 7.21/10

B.Tech, Mechanical Engineering

Baderia Global Institute of Engineering & Management, Jabalpur (RGPV) | 2017–2021 | CGPA: 7.61/10

CERTIFICATIONS

- Google UX Design (Coursera) - Aug 2021
- Professional Data Science (IBM, Coursera) - Jan 2022
- Business Analyst (Upgrad) - Jan 2023

SKILLS & INTERESTS

Product Skills

Product Design • Product Research • Planning & Strategy • Agile Design • Iteration • Client Interaction

UX/UI Skills

UX Research • Wireframes • Prototyping • User Flows • IA • Usability Testing • Web/Mobile UX • UI Design • Visual Design • Interaction Design • Design Systems

Tools

Figma • Lovable • Framer • Riva • Click Up • Asana • Google Workspace • AI Tools • Notion