YASH MEWATI

Product Designer

+91 8120051660 | yashmewati1@gmail.com
Portfolio: urbanux.in | LinkedIn: yash-mewati-38b75320b | GitHub: https://github.com/YashMewati
Products: stockchai.com | fieldsetu.com

SUMMARY

Product Designer with 4+ years of experience across SaaS, AI, FinTech, and healthcare products. I simplify complex problems into clean, user friendly digital experiences and work closely with teams to deliver clear UX/UI solutions. Background in IT and FinTech (MBA) adds strength in product thinking and strategy. Independently designed and built StockChai and FieldSetu, two live AI powered SaaS products, end to end, from product architecture to launch.

KEY ACHIEVEMENTS & CORE STRENGTHS

- Independently designed, built, and shipped two live AI powered SaaS products, StockChai and FieldSetu, from concept to production, including backend architecture on Supabase with Postgres row level security.
- Grew StockChai to 140+ onboarded users with three live paid subscription tiers on Cashfree, diagnosing and fixing a critical activation funnel leak using self run Google Analytics and Supabase queries.
- Audited StockChai's own design system, tracing 115 raw color values across 84 components and prioritizing fixes into 14 documented issues, improving consistency without freezing the product for a full rewrite.
- Grounded product decisions in direct field research, studying dental 3D modeling workflows for Preventus and running on ground team sessions with a solar installation field crew for FieldSetu.
- Core strengths: 0 to 1 Product Design and Build, AI Product UX, Data Informed Iteration, Design Systems at Scale, Backend Architecture Literacy (Supabase, Postgres), Fintech, Healthcare, and Field Operations Domain Range.

EXPERIENCE

Product Designer | MainBlu Technologies

Apr 2025 - Present | Remote

FieldSetu - fieldsetu.com | Field Workforce Management SaaS | Live

- Designed and built end to end product architecture for a multi tenant SaaS platform serving Indian field service SMBs (solar, CCTV, electrical), with role based access across Admin, Supervisor, and Worker users, and a secure backend on Supabase with Postgres row level security.
- Led UX for GPS tagged photo evidence workflows and a mobile first worker experience built for low tech literacy field teams.
- Ran direct field workshops with a solar installation design partner and uncovered that daily petty cash expense tracking, not attendance, was the sharpest on ground pain point; designed a per site invoice attachment and manual entry workflow in response.

StockChai - stockchai.com | AI Powered Stock Research Workspace for Indian Investors | Live

- Conceptualized, designed, and built StockChai solo, an AI first stock research and trading intelligence platform for Indian retail investors, taken from concept to live production without a traditional Figma to dev handoff.
- Designed two distinct product modes, Investor and Trader, each with its own visual system built for a different user mindset, long horizon research versus real time trading discipline.
- Diagnosed a critical activation leak using self run Google Analytics and Supabase queries, finding that 86% of landing visitors never reached signup, and shipped a targeted fix over a larger, unproven rebuild.
- Designed and implemented the full subscription and payment lifecycle end to end with Cashfree, including a paywall at the moment of highest intent, and closed a publicly readable storage security gap before it caused an incident.
- Live at stockchai.com with 140+ users onboarded and three paid subscription tiers running on Cashfree, 88.2% of traffic on mobile.

Product Designer | RP IT Solution

Nov 2025 - Mar 2026 | Contractual Role | Mumbai | Remote

Designed end to end UX/UI for an AI integrated, dashboard oriented mobile application on a real estate workforce management platform, serving Sourcing Managers, Channel Partners, Promoters, and Site Heads.

- Conducted UX audit and revamped core mobile app flows including partner onboarding, meeting management, and multi role dashboards.
- Owned dashboard UX for the app's AI integrated analysis features, designing live location tracking, real time updates, and role based access across 4 user types, with performance data surfaced clearly for decision making.

- Delivered a reusable design system in Figma covering both mobile app and marketing website, and produced working frontend deliverables including HTML files ready for developer handoff.

Product Designer | Simplify Money

Feb 2025 - Sep 2025 | Contractual Role | Delhi | Remote

Redesigned and expanded the UX/UI of a FinTech and AI powered learning app focused on financial literacy, gamification, and product growth.

- Audited and revamped the core learning module without disrupting the existing product theme, delivering a refined color system and updated brand direction.
- Designed gamified learning experiences with animated Figma prototypes for developer handoff, covering quiz flows, progress tracking, and engagement mechanics; quiz participation increased from 45-65% to 75-92% based on stakeholder feedback.
- Expanded product coverage across 400+ screens including Money Management, Paycheck, Salary Adventure, Gold Purchase flow, and Education section, owning design end to end across iOS and Android.

Product Designer | Dataviv Technology

Mar 2022 - Jan 2025 | Full Time | Gurugram | Remote

- Served as the primary Product Designer, leading UX/UI across all major AI and healthcare products, creating UX flows and UI patterns for AI ecosystems, SaaS applications, and cross platform interfaces.
- Led UX for diagnostic and clinical tools, creating intuitive workflows for onboarding, case creation, doctor review, and AI generated reports, with clearer navigation and hierarchy supported by scalable design systems.

AI Healthcare Platform for Preventus

- Conducted direct field research with dental partner toothsi, studying how 3D tooth models are created and how cases move from clinic capture to modeling to patient delivery, to ground the product's clinical workflow in real practice.
- Designed end to end UX/UI for Mobile and iPad App, AI assisted reports, and multi category medical workflows across 100+ chronic case templates, improving efficiency by **40% and accuracy by 15%.**

INDEPENDENT PROJECTS

Kynajewels - kynajewels.com | E-commerce Jewelry Platform | Jan-Mar 2025

- Designed the platform end to end from scratch, including wireframing and a detailed design system, delivered within 2 months through occasional independent work with a Mumbai based studio.

Quick Commerce App Redesign | Pune | Feb 2024 (1 Month)

- Redesigned a multi-service quick commerce app (food, grocery, pharmacy) from a hard-coded interface into a scalable, conversion-focused design system, taking it from problem audit to a complete, developer ready UI in 1 month.

Timber Wood | Kohinoor Timber Trader, Pune | 2023 (1.5 Months)

- Designed a three-tier, role based B2B-B2C transaction management application (Super Admin, Admin, Customer) for a timber trading business, covering auth flow, product catalog, and stock and payment management.

EDUCATION

MBA, IT & FinTech
Manipal University, Jaipur | 2023 - Nov 2025 | CGPA: 7.21/10

B.Tech, Mechanical Engineering
Baderia Global Institute of Engineering & Management, Jabalpur (RGPV) | 2017-2021 | CGPA: 7.61/10

CERTIFICATIONS

- Google UX Design (Coursera), Aug 2021
- Professional Data Science (IBM, Coursera), Jan 2022
- Business Analyst (Upgrad), Jan 2023

SKILLS & INTERESTS

Product Skills: Product Design, Product Research, Planning & Strategy, Agile Design, Iteration, Client Interaction
UX/UI Skills: UX Research, Wireframes, Prototyping, User Flows, IA, Usability Testing, Web/Mobile UX, UI Design, Visual Design, Interaction Design, Design Systems
Tools: Figma, Lovable, Framer, Rive, ClickUp, Asana, Google Workspace, AI Tools, Notion, Jira